

## Magazine Cover Project Rubric

Rubric for Your Magazine Cover	
100 points earned	<ul style="list-style-type: none"> <li>Includes magazine title and logo</li> <li>Includes magazine publication date</li> <li>Includes 3-7 articles relating to the content of the magazine</li> <li>Colors, fonts, and pictures readable and fit theme</li> <li>Colors, fonts, and pictures appropriate for target audience</li> <li>Few spelling/grammar errors</li> </ul>
80 points earned	<ul style="list-style-type: none"> <li>Includes magazine title and logo</li> <li>Includes magazine publication date</li> <li>Includes less than 3 articles relating to the content of the magazine</li> <li>Colors, fonts, and pictures are mostly readable and fit theme</li> <li>Colors, fonts, and pictures appropriate for the majority of target audience</li> <li>Few spelling/grammar errors</li> </ul>
60 points earned	<ul style="list-style-type: none"> <li>Includes magazine title and logo</li> <li>Includes magazine publication date</li> <li>Includes articles not relating well to the magazine theme</li> <li>Colors, fonts, and pictures difficult to read</li> <li>Colors, fonts, and pictures appropriate for target audience</li> <li>Some spelling/grammar errors</li> </ul>
40 points earned	<ul style="list-style-type: none"> <li>Includes magazine title and logo</li> <li>Includes magazine publication date</li> <li>Missing articles or totally inappropriate articles</li> <li>Colors, fonts, and pictures are unreadable and distract reader</li> <li>Colors, fonts, and pictures not appropriate for target audience</li> <li>Many spelling and grammar errors.</li> </ul>