	Great	Good	Fair	Poor
	100 pts	80 pts	75 pts	60 pts
Originality	Great	Good	Fair	Poor
	Project shows a large amount of original thought. Ideas are creative and inventive.	Project shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit) but there is little evidence of original thinking.	Uses other people's ideas but does not give them credit.
Content	Great Covers the content in depth with details and examples. Subject knowledge is excellent.	Good Includes essential knowledge about the topic. Subject knowledge appears to be good.	Fair Includes essential knowledge about the topic but there are 1 to 2 factual errors.	Poor Content is minimal or there are several factual errors.
Attractiveness	Great Makes excellence use of font, color, graphics, effects, etc to enhance the presentation.	Good Makes good use of font, color, graphics, effects, etc to enhance the presentation.	Fair Makes use of font, color, graphics, effects, etc but occasionally these detract from the presentation.	Poor Uses of font, color, graphics, effects, etc but these detract from the presentation.
Mechanics	Great No misspellings or grammatical errors.	Good No more than three misspellings or grammatical errors.	Fair Four misspellings or grammatical errors.	Poor More than four misspellings or grammatical errors.