

Does It Matter Who Has Your Data?

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1. What kinds of information do companies collect about you when you go online?

- a) Your likes and dislikes
- b) Where you live
- c) Products you look at or buy online
- d) Subjects or activities that interest you
- e) All of the above

2. True or false: The information you enter about yourself online, or the ads that you click on, can affect the results you get when you do an online search.

- a) True
- b) False

3. Jana is searching for books online. She wants to make sure that she protects her private information, such as her address, when she searches for and buys the books. Jana could:

- a) Email the online companies she is thinking about buying from to ask them not to use her private information
- b) Only buy books from sites that her friends buy books from
- c) Read the sites' privacy policies before she gives out information