

Digital Life 102

Directions

Complete this quiz on your own. The questions are difficult, so just make your best guess or estimate for each one.

After you have completed the quiz, trade handouts with your partner. Use the answer key to circle the correct answer to each question, and calculate how many correct answers your partner had. Then discuss which answers surprised you the most, and which answers were the closest to or farthest from your own experiences with digital media.

- 1. What percentage of teens ages 12 to 17 say they have been in a car with the driver texting? (Pew Internet & Life, 2009)**
 - A. 10 percent
 - B. 18 percent
 - C. 28 percent
 - D. 48 percent

- 2. About how many teens that have cell phones sleep with them on or near their beds? (Pew Internet and American Life, 2010)**
 - A. One out of five
 - B. Two out of five
 - C. Three out of five
 - D. Four out of five

- 3. One-third of kids ages 12 to 17 send more than _____ texts each day. (Pew Internet and American Life, 2010)**
 - A. 25
 - B. 50
 - C. 75
 - D. 100

4. As of February 2011, what was the most visited website?

(Google, <http://www.google.com/adplanner/static/top1000/>)

- A. YouTube
- B. Wikipedia
- C. Facebook
- D. Twitter

5. As of March 2010, approximately how many hours of video are uploaded to YouTube each minute?

(Mashable.com, 2010: <http://mashable.com/2010/03/17/youtube-24-hours/>)

- A. 12
- B. 16
- C. 20
- D. 24

6. Four in ten students in grades 7 to 12 say they do which type of media activity the most? (Kaiser, 2010)

- A. Listening to music
- B. Using the computer (separate from listening to music)
- C. Watching TV
- D. Texting

7. How many users did Facebook have as of April 2011?

(<http://www.facebook.com/press/info.php?statistics>, retrieved 5/10/11)

- A. 200 million
- B. 300 million
- C. 400 million
- D. 500 million

8. What percentage of kids ages 11 to 18 say they sometimes feel like a different person online than off? (Kidscape, 2011)

- A. None
- B. One-quarter
- C. One-third
- D. One-half

- 9. Approximately what percentage of teens say they have received “sexts” -- sexually suggestive or partially naked pictures -- of someone they know online? (Pew Internet & Life, 2009)**
- A. 5 percent
 - B. 10 percent
 - C. 15 percent
 - D. 20 percent
- 10. What percentage of teens have made creations online (e.g., artwork, photos, stories, videos)? (Pew Internet & American Life Project, 2007)**
- A. One-quarter
 - B. One-third
 - C. One-half
 - D. Two-thirds
- 11. What percentage of teens on social networks say they use privacy settings to protect their information? (Common Sense Media, 2010)**
- A. One out of five
 - B. Two out of five
 - C. Three out of five
 - D. Four out of five
- 12. What percentage of teens ages 15 to 18 believe their friends share too much information online? (Common Sense Media, 2010)**
- A. 20 percent
 - B. 40 percent
 - C. 60 percent
 - D. 80 percent
- 13. What percentage of parents and legal guardians of kids ages 6 to 18 say they have talked to their children in the past year about how to be safe and smart online? (Cable in the Classroom/Common Sense Media, 2007)**
- A. 15 percent
 - B. 35 percent
 - C. 50 percent
 - D. 85 percent

14. What is included in your digital footprint?

- A. All of the information about a person that can be found online
- B. Software that measures the depth of one's footsteps
- C. The information about you in FBI files
- D. A record of your online searches

Answer Key

- | | | | | | | |
|------|------|-------|-------|-------|-------|-------|
| 1. D | 2. D | 3. D | 4. C | 5. D | 6. A | 7. D |
| 8. D | 9. C | 10. D | 11. D | 12. D | 13. D | 14. A |